

ARE YOU OR SOMEONE YOU KNOW LOOKING TO SELL A HOUSE?

How to sell your house 'as is' at a fair price on the date of your choice...

If you want to sell your house in the fastest, easiest, and most convenient manner, read this important message. You may discover the perfect solution... because we buy houses *throughout the Guilford County area!*

Selling a house is usually an expensive and complicated process. That's why real estate agents make thousands (sometimes tens of thousands) of dollars on a single sale. But, when I buy your house, there are no commissions to pay.

And you certainly won't have to tolerate dozens of total and sometimes frightening strangers tramping through your home and poking through your drawers and closets.

My name is Jeff Lazzaro. I am associated with a group of private investors and we buy a number of houses each month throughout the Guilford County area... and in every price range. But the best part is... we use private funds that require no long, drawn out bank approvals. So we can act fast!

I can usually close within 9 days... or as little as 72 hours.

I'm as serious about buying your house as you are about selling it.

That's the biggest difference between me and listing with a real estate agent. An agent will list your house... hoping it sells within 3 to 6 months. I want to buy your house... now! That's a huge difference when you're the one with the house for sale.

An agent lists five, ten, even dozens of houses at a time, and it's rare if an agent can give all their properties their close personal attention. It's no wonder that a listed home can sometimes take a long time to sell while you, the owner, are stuck maintaining the property and making house payments month after month.

What's your alternative? Of course you could just sell it yourself -- without an agent. After all, who knows more about the house than you do?

But consider this. How many houses have you bought

and sold in your life? Two, maybe three? You haven't had to solve even a fraction of the typical problems that can pop up -- right before closing.

Remember, buying a house is a big decision for most people and it's easy for them to get "spooked." At the first sign of a complication or small problem (like a lien, necessary repair, or one of the other typical closing glitches), they can run like a scared jackrabbit.

Then you have to start all over at square one -- it's a frustrating experience.

Plus, when you try to sell it yourself, you still have to put up with dozens of strangers trampling through your home -- only now you'll have to be there yourself. For some owners, that's a scary thought.

And what if you need to move fast? You could dump the price and hope someone will steal your house, but can you afford to do that? Or, you could go ahead, move out, and leave it with the agent. And every month, while making two huge mortgage payments (most people find that tough to swallow), you hope and pray that someone will buy your old house next month -- and the next -- and the next. Of course, that's assuming you can even qualify for a new mortgage with the old one still on your back.

And when it's sitting vacant, what's going to stop someone from climbing through the kitchen window and tearing up your property?

Frankly, that's more worry and aggravation than most people need in a lifetime.

Pretty grim, huh? Which way do you turn? To an agent with dozens of other listings to handle? Selling on your own and sweating out financing details, lost deals, last minute closing "surprises"? Moving out and hoping...

- OVER 2

- FROM OTHER SIDE -

you don't get some midnight call with "bad news" about your house?

Here's a better solution -- a way out...

If your property qualifies and I come out to see it, I will provide you with a firm written offer. I'll explain everything to you in plain, everyday English. I'll be 100% direct, clear and honest with you... from start to finish.

In fact, I can usually "pre-qualify" your home right over the phone, in just a few minutes. That can save us both time.

If we come to an agreement, I can pay all cash with no contingencies.

That's because (unlike most potential buyers) I don't have to sell another house first. And if you want, we can close in just a few days.

I'll handle all of the paperwork and make all the arrangements ... and you can get on with your life!

I don't yet know your particular reasons for selling, but I do know how to get your house closed as quickly, and professionally as possible.

Imagine, by this time next week your house could be sold.

Can I really buy your house this quickly and easily? Maybe, maybe not. A lot of it depends on you. If you want to get above market price for your house, don't bother calling me. I'm a professional and I do expect to make a profit. But I'm not out to steal your house either. My profit will come from my future buyer or tenant.

Does your property meet my requirements? Call my office and let's find out. I buy all types of real estate and I can quickly determine if your house fits my investment needs.

"...Dear Karen & Jeff,

We would like to thank you for making our complex situation an easy smooth process for us to deal with. Not only are you timely with all paperwork, payments, & other communications, but you keep to your word, & have given us the flexibility and peace of mind to be able to move into our new home. You've been a pleasure to work with and not only will we refer you to other people, but we will definitely use your company again if ever needed. Thank you for all your hard work."...Chris & Gina Wolfe

"...To Whom It May Concern,

I have done business with Active Home Solutions in the selling of a property in Jamestown, N.C. I found them to be professional and knowledgeable in the area of real estate dealings. They were thorough in their examination of my property and we quickly reached a mutual agreement on the sale. This experience would certainly make me welcome future dealings with Active Home Solutions."

*Yours Truly,
Hugh Cates*

If I don't end up buying your house, I'll be happy to share ideas or advice on what you might try next. You'll still have all your other options available. You have nothing to lose by calling us first.

So, if you want to learn more or if you have any questions, call me at my office right away at **336-402-5118**. We'll gather a few facts, do a little research and plan what we might do with the house after we buy it. That helps us ballpark what we can pay until I see the house.

All information you provide will be held confidential. I'll then call you back and share what I've discovered. Fair enough?

Call now. If it's after hours or you get my voice mail, please leave a message and we'll return the call.

You can also visit us at:

www.activehomesolutions.com to submit details about your house for sale 24 hours a day. Otherwise call me now at: **336-402-5118**.

Sincerely,

Jeff Lazzaro, President
Active Home Solutions, Inc.
P.O. Box 505.
Jamestown, N.C. 27282-0505

Email: jhousepro@earthlink.net
Website: www.activehomesolutions.com
Office: 336-402-5118
Fax: 336-887-1654

P.S. Many of the people we work with have been referred by previous clients. If you know of someone buying or selling a house that may benefit from our services, we offer a \$500.00 referral fee to you if we close with your referral.

When we buy your house "as is" for a fair price on your date of choice, we might help you AVOID...

- ✓ **Putting your house on the market entirely...**
- ✓ **Coming out of pocket if you have little or no equity...**
- ✓ **Relying on an agent to perform or keep their promises...**
- ✓ **Doing fix-up work to please a picky buyer...**
- ✓ **Becoming an unwanted landlord...**
- ✓ **Counting on a bank to approve your buyer's loan...**
- ✓ **Having your buyer back out at the last minute...**
- ✓ **Paying prepayment penalties...**
- ✓ **Having the cash you need NOW tied up in your house...**
- ✓ **Struggling with the uncertainty of when it will sell...**
- ✓ **Making house payments you can no longer afford...**
- ✓ **Making payments on a vacant house...**
- ✓ **Foreclosure or bankruptcy...**